



BUSINESS & PROPERTY MASTERMIND



Just what you need to take you to the next level of your property and business journey. Whether you have a few properties, are now trying to make a business out of property or other small-medium business, we can help you grow your business to the next level.

We find most people have some mental blocks or challenges to keep on continually moving forwards. This mastermind fixes that.

BREAK THROUGH YOUR GLASS CEILING

- FOCUS ON YOUR CHALLENGES
- BEAT PROCRASTINATION
- INCREASE THE SPEED OF YOUR INVESTING & BUSINESS GROWTH
- FIND ACCOUNTABILITY
- INCREASE YOUR ENERGY

Jim Rohn famously said that

“We are the average of the five people we spend the most time with. This relates to the law of averages, which is the theory that the result of any given situation will be the average of all outcomes”



WHAT IS A MASTERMIND GROUP?

It is a small group of motivated people who value the contribution and accountability of working together. There is a common goal to share challenges in the group and find solutions together.

Napoleon Hill's Definition

The concept of the “*mastermind*” was developed by Napoleon Hill in his book from the 1920s, *The Law of Success*, and expanded upon in his 1930s book, *Think And Grow Rich*. *Think And Grow Rich* has sold over 100 million copies worldwide. Mastermind groups have been around since the beginning of time, where business leaders and entrepreneurs have joined in pursuits together and found greater success, than they would have if they had been on their own. Napoleon Hill wrote about the mastermind group principle as:

“The coordination of knowledge and effort of two or more people, who work toward a definite purpose, in the spirit of harmony.”

He continues...

“No two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind, the master mind.”

IT'S LIKE MAGIC

Mark Hansen (an American motivational speaker, trainer and author of the "Chicken Soup for the Soul") has said

Time has shown that two of the laws/principles are most important:

- 1 **The Mastermind principle/process**
- 2 **"Know very clearly where you want to go"**

We cover all of this in your Mastermind journey.

You are challenged to clearly articulate where you want to go.

What do you want to do with your life?

Not an easy question to answer.

You are asked to complete the 'New Era Personal Journal' on a daily basis.

You are held accountable.

There is no wriggling away from the actions you set yourself.

Napoleon Hill has said that he has - **The Golden Rule** which is 'Only by working harmoniously in co-operation with other individuals or groups of individuals and thus creating value and benefit for them will one create sustainable achievement for oneself.'

Mastermind groups offer the opportunity to **brainstorm, share challenges, get accountability and find support in issues.**

A mastermind group gives you clarity and helps you share your business and personal skills. A mastermind group helps you and your mastermind group achieve success.

Participants challenge each other to set powerful goals, and more importantly, to accomplish them.

Through a mastermind group process, first you create a goal, then a plan to achieve it.

The group helps you with **creative ideas and wise decision-making**. Then, as you begin to implement your plan, you bring both success stories and problems to the group.

Success stories are applauded (loudly!), and problems are solved through peer brainstorming and collective, creative thinking. The group requires commitment, confidentiality, willingness to both give and receive advice and ideas, and support each other with total honesty, respect and compassion.

Mastermind group members act as catalysts for growth, devil's advocates and supportive colleagues. This is the essence and value of mastermind groups.



WHAT A MASTERMIND GROUP IS NOT?

It's not a class

While we may bring in key speakers to address Wealth creation, case studies and teachers occasionally, the main focus of a mastermind group is the brainstorming and accountability support among the group members.

It's not a networking group

While you may share leads and resources with each other, it is not the main focus of the meetings. However, through your connections with other members, there are plenty of joint venture opportunities, leads shared, and professional networking.

WHAT ABOUT THESE "MEGA" MASTERMIND GROUPS?

You'll see lots of people running big group mentoring programmes and calling them "*mastermind groups*". But are they really? Here's a three-part test:

Do they have individual Hot Seats for each member, where you get to talk about your challenges and your plans?

Does everyone in the group get to brainstorm together (sharing knowledge, insights and best practices)?

Is there a function for individual accountability reporting?

Is there someone holding your feet to the fire daily? You will be asked to bring in your New Era Journal each month to prove your accountability.

If the answer is 'no' to any of these questions, this is **NOT** a true mastermind.

WHAT YOU'LL GET FROM BELONGING TO A MASTERMIND GROUP?

- KEY BUSINESS IMPROVEMENTS
- OVERCOME PERSONAL AND BUSINESS CHALLENGES
- FEELING OF BELONGING – I AM NOT ALONE...
- ACCOUNTABILITY
- OPPORTUNITY TO DISCOVER WHERE YOU ARE GOING
- KNOW WHEN YOU GET THERE

In our mastermind group, the agenda belongs to each individual for 30-40 minutes and each person's participation and commitment is key.

Rick and Lorraine Gannon will be on hand to give you feedback on their experiences in Property and Business.

Your mastermind partners will give you feedback, help you brainstorm new possibilities, and set up accountability structures that keep you focused and on track.

You will create a community of supportive colleagues who brainstorm together to move the members to new heights.

You'll gain tremendous insights which improve your business and personal life.



RICK



LORRAINE

WHERE WILL THE MASTERMIND BE HELD?

Typically, Thursdays or Fridays in Malvern.

- Starting at 9.30 finishing at 4.00 pm
- Buffet Lunch Included
- Access to the Mentoring Private Group

HOW DO I APPLY?

IT IS AN APPLICATION PROCESS, NOT EVERYONE CAN JOIN.

We are looking for the right people to contribute and add value to the others.

Money paid is non-refundable you must attend all sessions and commit to the programme.

SEE SEPARATE APPLICATION SHEET

7 REASONS TO JOIN A MASTERMIND GROUP

- 1 /** You'll be part of an **exclusive** community.
- 2 /** **Community.** Once you are involved in a mastermind, that feeling of "being alone" while running your business is gone.
- 3 /** **Collaboration is the name of the game.** You may find someone in the group that is a perfect fit to work on a project with you.
- 4 /** **Lonely.** Being in business can be lonely. A mastermind helps eliminate loneliness.
- 5 /** **New learning.** Everyone in the mastermind is unique in skill, experience and connections. By interacting and sharing your challenges, it's almost certain that someone in your mastermind has a solution for you.
- 6 /** **Cross-promotion.** When you join a mastermind, you most likely find ways to help each other by utilising cross promotion.
- 7 /** **Think bigger.** Being in a mastermind gives you a Master Mind! You can't help but think bigger and stretch beyond your boundaries.

BONUS REASON Masterminds are incredible and can do wonders for your business as well as for you, personally. Growing in a group is not only more effective, it's quite a bit more fun!

/ Guarantee

We know everyone's business is different. And you've probably purchased products that weren't like anything they were promised to be. That's why this Mastermind comes with a no questions asked 30-day money back guarantee. If after your first mastermind session, it's not for you, we'd rather refund you right away and maintain a great relationship! So, you really have nothing to lose.

We also guarantee you will double your return from investing in this Mastermind, achieve more and be more successful with us, if you follow up your actions.

/ Outcomes

If you're looking for another quick fix then this isn't for you! This mastermind is the sum of thousands of hours of experience, systemising and learning. It is also years of experience of mentoring and teaching students, plus years of positioning compelling offers and negotiating business deals. We've seen the material transform people's lives. Will it work for everyone? We wish. Will it work for everyone who works on it? In our experience, yes, most of the time. To make this work for you we have included lots of accountability and when you are in a group comparing yourself to other's actions and results, your success is multiplied, simply because you will take more action and believe if others can do it so can you.

